



GP+ Privacy Policy

Your privacy is important to us. At Lincify we have a few fundamental principles about management of personal information:

We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

We don't store personal information on our servers unless required for the on-going operation of one of our services.

Within our application, we aim to make it as simple as possible for you to control what personal information is visible to the public, kept private, and permanently deleted.

Below is our privacy policy which addresses these principles:

If you have questions relating to personal information managed by us, please contact our support team.

Lincify Limited ("Lincify", "we", "us") operates several websites including gplus.lincify.co.uk. It is Lincify's policy to fully comply with information privacy law and to respect your privacy regarding any personal information we may collect while operating our websites and providing our services.

Website Visitors

Like most website operators, Lincify collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Lincify's purpose in collecting non-personally identifying information is to better understand how Lincify's visitors use its website. From time to time, Lincify may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website. Lincify also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users in order to improve user experiences and implement appropriate web site security.

Gathering of Personally-Identifying Information

Certain visitors to Lincify's websites choose to interact with Lincify in ways that require Lincify to gather personally-identifying information. The amount and type of information that Lincify gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a free trial or paid service plan to provide their name and email address. Those who engage in transactions with Lincify – by purchasing access to a service, for example – are asked to provide additional information, including the information (such as credit-card details) required to process those transactions. In each case, Lincify collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Lincify. Lincify does not disclose personally-identifying information other than as described below. Visitors can always refuse to

supply personally-identifying information. Deciding not to supply such information may mean a user is prevented from engaging in certain website-related activities, or acquiring services from us.

Aggregated Statistics

Lincify may collect statistics about the behaviour of visitors to its websites. However, Lincify does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Lincify discloses personally-identifying information only to those of its employees, contractors and affiliated organizations that need to know that information in order to process it on Lincify's behalf or to provide services available at Lincify's websites. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Lincify's websites, you consent to the transfer of such information to them. Lincify will not disclose personally-identifying information to other organisations for payment. Other than as described above, Lincify only discloses personally-identifying information in response to a court order or other regulatory request, or when Lincify believes in good faith that disclosure is reasonably necessary to protect the property or rights of Lincify, third parties or the public.

If you are a registered user of Lincify Apps and have supplied your email address, Lincify may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Lincify and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Lincify takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Lincify uses cookies to help Lincify identify visitors, their usage of Lincify website, and their website access preferences. Lincify visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Lincify's websites. Certain features of Lincify's websites may not function properly without the aid of cookies.

Business Transfers

If Lincify, or substantially all of its assets, were acquired by a purchaser of Lincify's business, or in the unlikely event that Lincify ceases trading or becomes insolvent, Lincify's user database would be one of the assets that may be transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Lincify may continue to use your personal information as set forth in this policy.

Privacy Policy Changes

Although most changes are likely to be minor, Lincify may change its Privacy Policy from time to time, and in Lincify's sole discretion. Lincify encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.